



CUPCAKE BEARS PRESENTATION





Cupcake Bears - Series 1

Item No.: 1610033

UPC : 815887022805

12 to Collect





12 PIECES IN SERIES 1



Warm Sugar
Vanilla



Peppermint
Hot Chocolate



Lemon
Chiffon



Cherry
Cuddly

6 DIFFERENT SCENTS



LEMON



STRAWBERRY



VANILLA



GRAPE



CARAMEL



CHOCOLATE





 Cool
Lime



 Straw Beary
Cupcake



 Rasp Beary
Chocolate Kiss



 Beary
Mocha

6 DIFFERENT SCENTS





 Straw Beary Cream



 Blue Beary Muffin



 Pumpkin Spice



 Beary Frosty

6 DIFFERENT SCENTS





PACKAGING



Product Packaging



PDQ Packaging



Floor Standing Display





PROMOTION & MARKETING ACTIVITIES



20 second TV Commercial ready in March



Extensive unboxing and
Online Marketing Support

